

## About ProLine Radiant Heat Solutions

ProLine was designed to benefit construction industry professionals and wholesalers by offering complete radiant heat solutions and services at discounted prices. As one of the largest radiant heat providers in the country, ProLine has the products and expertise to help your business thrive. No one can match the products, prices, and personal support offered by ProLine. Services include installation support, complete system design, free installation training and more.

## What are Some of the Benefits from Working with ProLine?



ProLine recognizes the specific areas in which you can enhance your business by utilizing our products and services. By working with ProLine, you will have access to industry leading radiant heat solutions at discounted prices. This will expand your capabilities as an industry professional or wholesaler, and dramatically increase your business opportunities, generate more business and increase customer loyalty.

## Not too Familiar with Radiant Heat?

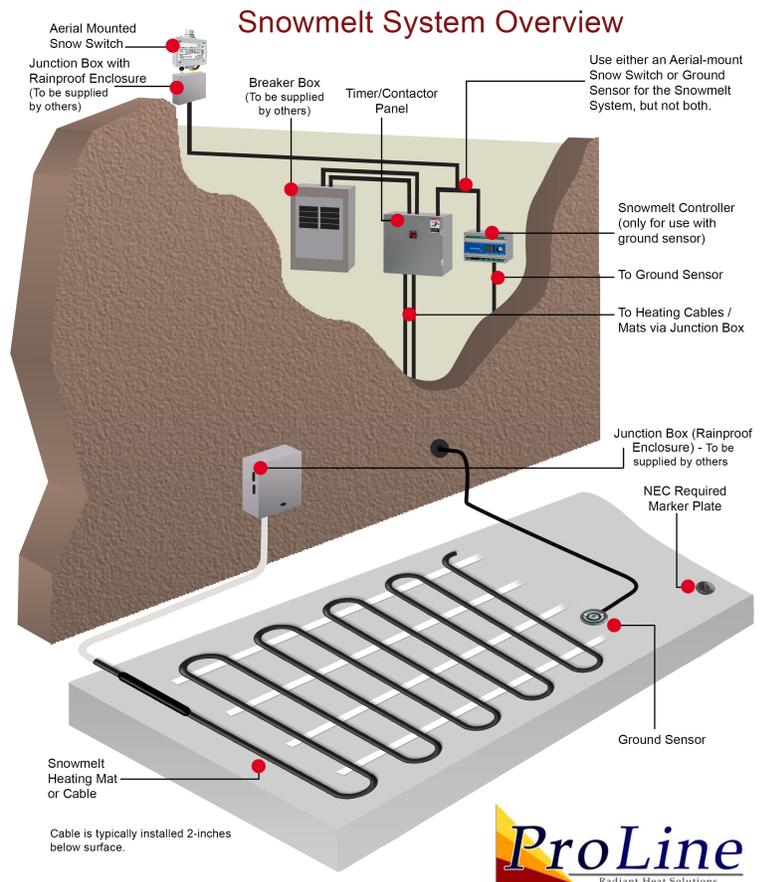
You don't need to be a radiant heat expert to offer radiant solutions to your customers. Our account managers, master electricians and design engineers will guide you every step of the way during the design, selling and installation process. Our experts will design and engineer the system, providing you with a detailed quote, and a professional AutoCAD schematic layout that will address all the electrical and layout needs of your project. We also offer free installation training.

We understand the importance of having a good reputation, which is why our experts will work closely with you to provide all the tools you need to succeed. In addition to personal installation support, you will receive professional documentation that has been personalized with your company's information, separating you from your competition. ProLine also offers free installation training that you can attend at our headquarters or online via WebEx.

By utilizing ProLine, you will be viewed as "the provider" of radiant heat solutions. In addition, by offering snow melting, roof deicing and floor heating solutions, you will expand your capabilities and dramatically increase your earning potential.

## Why work with ProLine?

- By offering a variety of radiant heat solutions to meet all your customers' needs, you will capture new business and never have to say "no" to a job again.
- Protect and distinguish your company from the competition by offering unique products, solutions and support that only you have access to.
- Retail customers will not have the same access and pricing, so you can increase your profit by utilizing ProLine's product discounts and installation support.
- Attend our free installation training. After receiving a ProLine certificate of completion, we are then happy to refer future business to you in your area.



### Benefits to your Client:

- Proven solutions that are cost effective, reliable and safe.
- No need for salt or snow melting chemicals which damage grass and nearby plants. Radiant heat is environmentally friendly.
- Fully automated, maintenance free snow and ice melt solutions reduce liability for slips and falls.
- Radiant floor heat provides more comfortable warmth than forced air heating systems (warms objects not air).
- No dust or allergens are blown through the home or office.
- Perfect for bathrooms, small areas, and rooms with vaulted ceilings and basements.
- Fewer obstructions from duct work and no boilers are needed.

### Electric Radiant Heat has Proven to be Ideal for:

- Efficient home heating, tile floors (retrofit and new construction) kitchens, bathrooms, and entry ways.
- Residential and commercial driveways, walkways ramps, etc.
- Roof and gutter deicing – Topical and under shingles (discreet and attractive solutions that are easy to install).

### Summary of Radiant Heat Benefits and ProLine Services:

- As an industry professional or wholesaler, you can enjoy add-on sales and increase your profit margins.
- Radiant heat system installation is relatively simple, and we will provide personal installation support for you along the way.
- ProLine also offers free installation training that you can attend in person at our facility or online via WebEx.
- ProLine provides a detailed design/layout of each custom system and our experts are on hand whenever you need support during the installation. All you do is sell your expertise.
- Satisfied customers – We have technical professionals to assist you and your clients with all aspects of the project, from prospecting, design, sales, installation, training, and support.
- Minimal structural changes are needed for radiant heat installations.
- Radiant heat systems are environmentally friendly (green appeal).
- ProLine has a proven track record of superior quality products, services and support to help ensure that you have happy, satisfied clients.



*Radiant heated walkway with stone pavers.*

### A Partner for Success:

ProLine is committed to your success. Our goal is to offer the best radiant solutions in the industry and to better help you with all aspects of the project by making the sale and installation as smooth as possible. We want to become your preferred radiant heat solution provider, and we'll do all we can to earn that right!



Become a ProLine distributor or installer. Call: 866.676.9276 today.  
[www.prolineradiant.com](http://www.prolineradiant.com)

### Customer Comments:

*"These days, good customer service is rare, and great customer service is almost nonexistent. ProLine's service falls in the 'great' category, and their support was crucial. Having a video web chat with Tech Support and looking at the schematic of the job before we began was one of the reasons for the project's success. But the step-by-step instruction was only a part of the support that ProLine provided. Throughout the process, they were always in touch.*

*As a landscape designer, I have dealt with all sorts of people on all sorts of projects, and the service and support that we experienced from ProLine was among the best. It was a breath of fresh air, and I look forward to hopefully doing a lot of business with them in the future."*

- Wickie R. Owner of Drawing Room Inc, Landscaping Business